



Write your Will for free and help  
beat cancer for future generations

The Cancer Research UK Free Will Service  
[cruk.org/freewillservice](http://cruk.org/freewillservice)



CANCER  
RESEARCH  
UK

Together we will beat cancer



Dr Edd James

On behalf of Cancer Research UK, I'd like to thank you for considering using our Free Will Service to leave a gift in your Will.

The truth of science is that discoveries cannot be unmade and progress cannot be undone. Each breakthrough inspires the next until the day comes when everyone survives cancer.

1 in 2 people in the UK born after 1960 will be diagnosed with some form of cancer in their lifetime\*. This is why we're committed to ensuring 3 in 4 people in the UK who are diagnosed with cancer survive their disease for 10 years or more by 2034 and, beyond that, even more.

Gifts in Wills help us continue our vital work and make treatments even more effective for future generations, bringing forward the day when nobody fears the disease. By pledging to leave a gift in your Will, you'll become an essential part of this effort.

Together with your pledge to fund the breakthroughs, and our pledge to make the breakthroughs, we will create a future where everyone survives cancer.

Thank you for your support.

Dr Edd James

Associate Professor in Cancer Immunology, University of Southampton (funded by Cancer Research UK)

\*Ahmed AS et al, British Journal of Cancer, 2015

## Join us in beating cancer for future generations

Thanks to our generous supporters, we're the largest charitable funder of cancer research in the world.

Our strategy is to prevent more cancers, diagnose them earlier, develop the best therapies and ensure that each patient receives the best treatment for them.

Gifts in Wills have helped us prove the link between tobacco and cancer, preventing millions of deaths worldwide and have also helped us prove the value of cervical screening which now prevents thousands of death every year.

Pledging to leave a gift in your Will to Cancer Research UK is an incredible thing to do because it will help beat cancer for future generations – and every gift matters, large or small.

Did you know



Cancer Research UK was a key player in the development of radiotherapy, which now benefits more than 130,000 patients every year in the UK.

## Together we will create a future where everyone survives cancer

Cutting-edge research has helped overall cancer survival in the UK double since the 1970s, and today, 2 in 4 people survive their disease for 10 years or more.



Did you know



Over the last 40 years, Cancer Research UK's work has helped double breast cancer survival.

Did you know



Cancer Research UK's research has played a role in developing 8 of the world's top 10 cancer drugs.

### Gifts in Wills are saving lives

Right now we're pioneering breakthrough research into how artificial intelligence, a simple breathalyser and even a smartphone could help detect cancer sooner. Innovations like these could save millions of lives in the future.



## Leaving a gift in your Will could save lives

Gifts in Wills are vital because they enable long-term research projects to develop new treatments and cures that could save millions of lives. Thanks to the generosity of people who leave gifts in Wills, and the researchers who are making life-saving scientific discoveries, together we are creating a future that's free of the fear of cancer.

Val,  
Cancer Research UK  
supporter



### Val's Story

"I began supporting Cancer Research UK in 1984 when my lovely mum was diagnosed with breast cancer. She was treated with a lumpectomy but sadly died in 1985. It was heart-breaking and still is to this day. My motivation for pledging to leave a gift in my Will is because I hope the money raised will fund research so that no other families have to go through what ours did."

**£1,000**

could buy imaging software that our scientists use to film cells in real time, helping to test potentially life-saving treatments and find promising new cancer drugs

**20% of a  
£300,000 estate**

could buy a time-saving machine that analyses huge amounts of DNA very quickly, helping our scientists to learn more about cancer

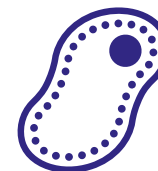


**£8,000**

could buy a microscope camera, allowing our scientists to take images of cancer cells and share them with researchers across the world

**5% of a £600,000 estate**

could buy a gene gun - a high-tech tool our scientists use to learn more about cancer's weaknesses



Did you know  
?

We're the largest charitable funder of cancer research. Right now, we're funding research into over 200 types of cancer.



**£400,000**

could buy a microscope that lets scientists see the detailed surface of cancer cells, helping them find new drug targets that could improve future treatments



We aim to make sure that at least 80p in each £ we receive from donations is available to beat cancer.

Did you know  
?

## Write your Will for free using the Free Will Service

Our Free Will Service is for anyone aged 18 or over. We cover the cost of a simple Will, and most people who use it choose to include a gift to Cancer Research UK. Here are a few things to think about if you decide to leave us a gift in your Will.

### Minimising inheritance tax liability

If you leave a charitable gift in your Will, you may be able to reduce, or even eliminate your inheritance tax liability. Gifts to charities are 100% tax-free and are taken out of your estate before tax is calculated.

Since April 2017, if you leave 10% of your net estate, after certain deductions, your inheritance tax rate will be reduced from 40% to 36%. Please be aware that these rates are subject to change.

If this sounds like something you might want to consider, we recommend talking to your Will-writing service provider or HMRC for further advice.



Did you know



Over one third of our life-saving research is funded by gifts in Wills. Without them we wouldn't be able to undertake the vital research that will one day beat cancer.

## How to use the Free Will Service



Write or update your Will in person with one of our nationwide partnered solicitors. Find your local solicitor online by visiting [cruk.org/find-solicitor](https://cruk.org/find-solicitor).



Create your simple Will over the phone with our trusted Co-op Legal Services partners by calling **0330 606 9627**. Available to supporters in England and Wales.



Write your Will online with professional support by visiting [cruk.org/freewillservice](https://cruk.org/freewillservice). Available to supporters in England and Wales.



If you decide to use our Free Will Service, please remember to let your solicitor or Will writer know how you'd like us to stay in touch. This allows us to keep you updated on the progress you're helping to make possible and what's happening in your area.

## Frequently asked questions

### Does Cancer Research UK cover the cost of any Will?

As a charity, we have to consider carefully how we spend every penny of our money. We have fixed fees for the service agreed with our members which cover the cost of simple Wills.

You may be liable to pay any costs which exceed this agreed limit. Please discuss this with your Will-writing service provider before you use the Free Will Service.

### What are the different types of gifts I can leave in my Will?

The most common types of gift people leave to us in their Will are a percentage share of an estate (residuary gifts) or specific amounts of money (pecuniary gifts). A residuary gift is the most reliable way to ensure your gift retains its intended value and isn't affected by inflation.

People also choose to leave us specific gifts, like jewellery, stocks and shares, or a property.

### Why does Cancer Research UK pay for Wills?

Cancer Research UK pays for supporters to write a 'simple' Will, mirror Will, single Codicil or mirror Codicil, as removing the need for supporters to pay for their Will helps to drive income.

You can also choose to leave a gift to Cancer Research UK in your Will without using our Free Will Service. Visit [cruk.org/legacies](https://cruk.org/legacies) for more information.

### Can anyone use the Free Will Service?

Anyone aged 18 or over can make use of the service to settle their affairs and help beat cancer for future generations.

For a full list of Terms & Conditions visit [cruk.org/fwsterms](https://cruk.org/fwsterms)

# Writing your Will for free can help us beat cancer for future generations.

## Thank you for playing your part.

For more information about our Free Will Service:



**Call: 0300 123 7733**

Lines are open 8am - 6pm, Monday to Friday



**Email: [supporter.services@cancer.org.uk](mailto:supporter.services@cancer.org.uk)**



**Visit: [cruk.org/freewillservice](https://cruk.org/freewillservice)**



**Write to: Cancer Research UK  
P.O. Box 1561  
Oxford  
OX4 9GZ**

If you have questions about cancer or need extra support, we're here to help.



For reliable, easy to understand information, visit [cruk.org/about-cancer](https://cruk.org/about-cancer)



To talk to a specialist nurse, call freephone **0808 800 4040**

Lines are open 9am to 5pm, Monday to Friday



You can also share experiences on our online forum [cancerchat.org.uk](https://cancerchat.org.uk)

If you'd like to change the way we communicate with you about our latest breakthroughs, campaigns and how you can support our life-saving work, please contact us on **0300 123 3379** (Monday to Friday 8am - 6pm) or email [preferences@cancer.org.uk](mailto:preferences@cancer.org.uk)